

1000 SUBSCRIBERS & 4000 WATCH HOURS CHECKLIST

FREE GUIDE Compliments of Creator Fundamentals

- **Be sure to make ORIGINAL CONTENT**
 - Do not take content from other creators on YouTube and upload it on your channel. Each if you don't get a copyright strike it can still prevent your channel from being monetized.
- **Focus on a niche (specific topic)**
 - Pick a topic for ALL of your content to focus on. Avoid uploading videos that are not related to your topic.
- **Don't focus on sub and watch time metrics**
 - Ignore the metrics and focus on making content. If you need a metric to focus on, focus on video count and work your way towards 100 videos.
- **Be Persistent.**
 - Commit to going after your goal.
- **Be Consistent.**
 - Upload on a regular schedule and keep your content on brand.
- **Be Patient**
 - It's a marathon, not a sprint. Success takes time. Don't lose sight of your long term goal.
- **Develop Branding**
 - Your channel art should represent what your channel is about and it should communicate to viewers what they should expect from your content.
- **Rank Your Videos Through Keyword Research**
 - Watch videos on keyword research to learn how the YouTube search engine works and how you can position your videos to rank on the first page of search results.

