



# YOUTUBE PRE-UPLOAD CHECKLIST

## A Free Guide from Creator Fundamentals

You should be able to describe the content on your channel in 1-2 sentences. Having a focused niche/topic gives you the best opportunity to grow.

### Can you describe your channel topic in 1-2 sentences?

A common mistake aspiring YouTubers make is recording a random video and then trying to figure out what to call it. To be successful on YouTube you should consider what you want to make a video about and perform keyword research to see if people are actively looking for that type of content.

If you are new to “keyword research”, watch THIS VIDEO:  
<https://youtu.be/ctwfyZyJcUk> for more information.

- Did you plan a topic and title BEFORE recording your video?** If you did not, **UPLOAD IT ANYWAY** and think about planning future videos. It is MUCH MORE IMPORTANT TO UPLOAD than it is trying to be perfect.

**PERFECT IS THE ENEMY OF PROGRESS**

### Did you record your video in landscape mode?

While certain social media platforms prefer vertical and square video, YouTube is optimized for landscape video. YouTube does support

vertical video but it is not the norm nor the expected format by many YouTube viewers. If you did not record in landscape mode, **UPLOAD IT ANYWAY** and think about using landscape more in future videos.

**❑ Did you attempt to stabilize your video?**

Walking around shaking your cell phone while recording a video does not always provide the best user experience. Consider ways to stabilize your phone/camera when recording. If holding it in your hand, consider using two hands to keep it steady. If you are filming in one place, try to use some type of stand or lean your phone up against something to keep it still while recording. If you recorded a video and its a bit shaky **UPLOAD IT ANYWAY** and consider how to can stabilize your phone/camera i future videos.

**❑ Did you minimize background noise while recording?**

Often sound quality can make or break a video's success. People are often more forgiving of video quality than they are sound quality. Do your best to find a quiet place without a lot of distracting noise. If you recorded this video with background noise **UPLOAD IT ANYWAY** and think about how you can minimize outside/background noise in a future video.

**❑ Did you watch this video from beginning to end?**



>> <https://youtu.be/h1lcSVnE4Ok> <<

If not, take a few minutes and watch it. It gives you tips on the upload process that you will want to know for this and future videos.

Also watch this one for important information on your 2nd and future videos on YouTube:



>> <https://youtu.be/Ua3AW6RVv64> <<

**Welcome to YouTube! Now is time to keep making videos while trying to improve a little with each one. Approach with these tips in mind and great things will happen... but you need to be patient! It takes time to become a successful YouTuber but ITS WORTH IT!!!**



**GOOD LUCK! HAVE FUN!**

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